

## Paid Surveys

### Market Sentiments

#### Web Search Interest in 1 Year (2010-2011)

Shows general market interest, attention and curiosity online about the topic.



#### Regional Interest

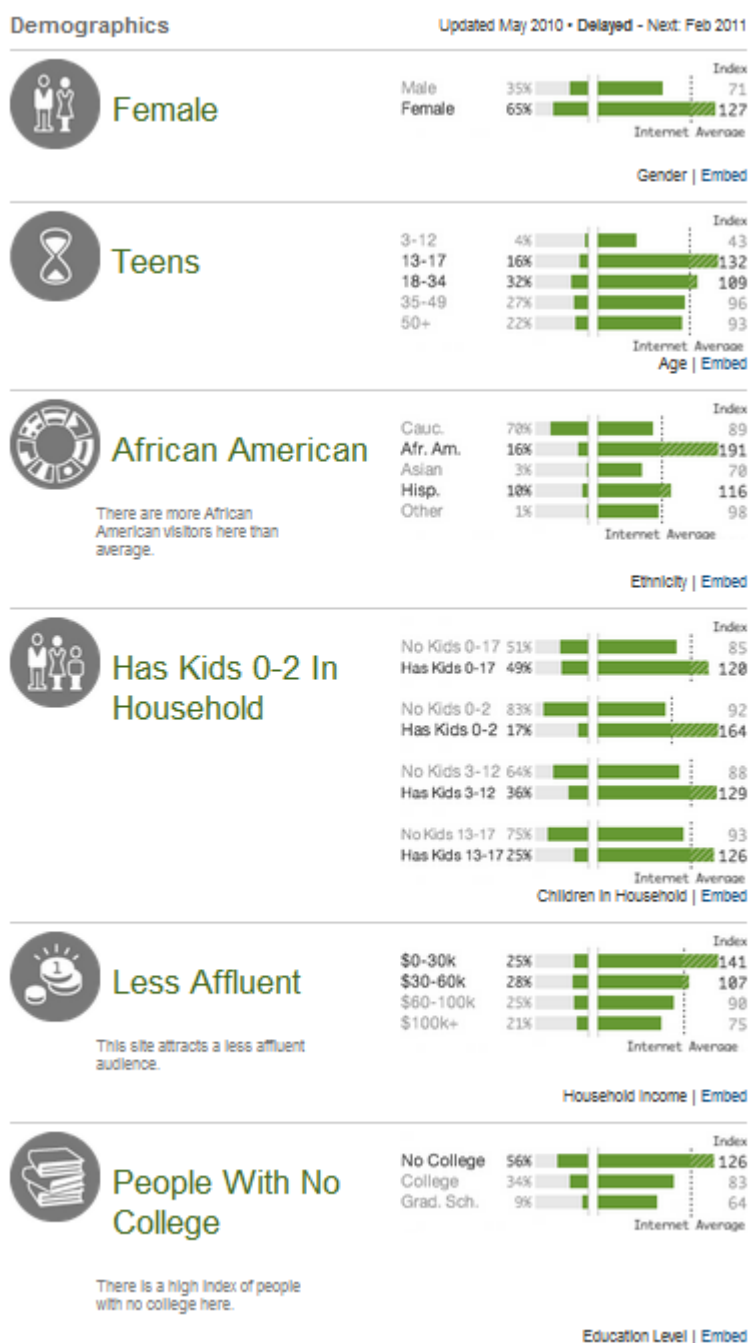
Shows general market interest online according to geographical location

Regional interest		
1.	<a href="#">Philippines</a>	100
2.	<a href="#">South Africa</a>	89
3.	<a href="#">Australia</a>	76
4.	<a href="#">United States</a>	42
5.	<a href="#">India</a>	41
6.	<a href="#">United Kingdom</a>	34
7.	<a href="#">Canada</a>	27
8.	<a href="#">Sweden</a>	21

Note: All results from Google Insights are normalized. So just because a particular region doesn't appear on the top Regional interest list, it doesn't necessarily mean that the niche isn't popular at all - it just means that the term is more popular in other regions.

## Demographics (data based on [www.paidsurveys.org](http://www.paidsurveys.org))

Demographics are the characteristics of a population. In the field of marketing, it is important to define the demographic profile of your target audience. This is to identify target audience in the overall population and to create a clear and complete picture of the characteristics of the target consumer.



The above data tells you the gender, age, children per household, education status, income levels, and other demographic insights of your target audience.

The “index” represents the delivery of a specific audience segment compared to the internet average of 100. Composition, which is represented by the % of audience figure on the left side of the chart, represents the percentage of a property’s total audience that meets a specific demographic criteria.

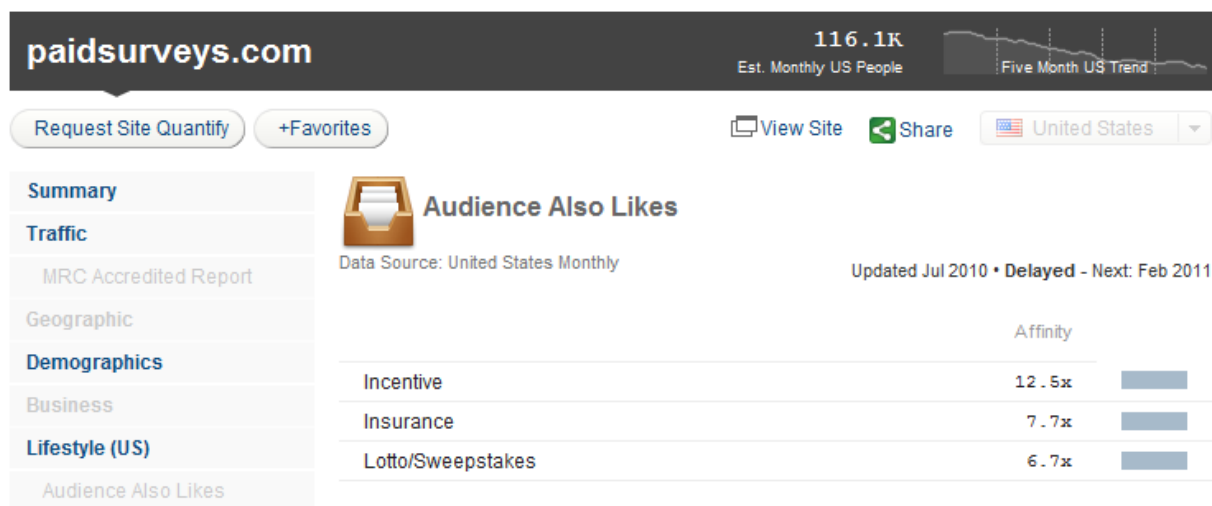
For example, an index of 100 indicates the target audience is equivalent to the demographic make-up of the total internet population. Any increase over 100 means that the property is “over indexed” and attracts a more concentrated group of a particular demographic group than in the general internet population.

## Psychographics (data based on [www.paidsurveys.org](http://www.paidsurveys.org))

In the field of marketing, psychographic variables are any attributes relating to personality, values, attitudes, interests, or lifestyles.

The following data profile shows other topics that the audience is likely to be interested to visit and the affinity indicates how much more likely than average.

An affinity of 10x means that your target audience is ten times likelier to be interested in the topics than the average internet user.



## **Frequently Asked Questions**

- How often to paid survey sites send out surveys?
- How to avoid getting scam doing Paid surveys online?
- How much money can one make with paid surveys?
- How do paid surveys work?
- Where can i get paid for taking surveys?
- How can I increase my income doing paid surveys?
- Do you get taxed with paid surveys on line?
- Is being paid to take surveys on the internet safe?
- What information is required before you sign up for any paid surveys?
- Is there a legit way to get paid taking surveys online?
- What is the process of getting paid for doing surveys online?
- How can I start taking surveys online to get paid?
- Can I generate income from home with paid surveys?
- How to get paid for Online Surveys?
- Are paid surveys a legit way of making money or a scam?
- Any restrictions before doing paid surveys?
- How do i collect money from paid surveys?
- Are there any legit online paid surveys that pay through PAYPAL?

- Does it pay directly to your bank account or through other methods?
- What is the different between paid surveys and paid when reading email?
- Are paid surveys conducted online or offline?
- Must I signed up and pay a fee at a paid surveys website?
- Is it neccessary to give personal information to these paid surveys websites?
- How do you prevent sharing your personal information to these websites?
- Can you do paid surveys from various parts of the world?



## Problems & Frustrations

- **Don't know if paid survey website is reliable**

I'm looking for a job that pays well to work in my free time at home. I found this website <http://www.paid-surveys-at-home.com/> which looks too good to be true. Has anyone tried it or heard about it?

- **Don't know if completing paid surveys is a waste of time**

I have been nursing this ambition of joining some survey sites. My fear is that it might be one of the mean of time wasting.

- **Unable to determine if paid survey site is a scam**

I signed up for Irish Opinions a Paid Survey service a 6 months ago... the service seems like a bit of a scam... The scam seems to be the number of surveys they send you never reaches the €10 euro mark. Since I signed up I have only offered 4 surveys that made a total of €7.. Anyone else noticed this?

- **Low payment schemes**

There are some survey companies that are free to join, but once again they only offer a limited number of survey's, and most don't pay more than a couple of bucks per survey.

- **Have not gotten any survey to fill in**

I have applied in some of paid survey sites but i never got survey to fill in. i think i might not be a target market.

Joined them over a month ago, and have never received even one survey to take from this site.

Do they send out emails when new surveys are posted? I've never gotten one. How often should I check their site? I've missed out on one survey just from not knowing about it until after it was closed.

- **Bad experience with paid survey companies**

My experience with the entire process was good until I started registering with companies and discovered to my horror that in order to get paid for these surveys you had to not only complete the survey you had to sign up and pay for a business offer. You either had to purchase goods or services. I was very disappointed.

Anyone have a really bad experience with a survey company before? I had a complaint with some of those really fishy ones like AWS of SurveyFusion where they put \$50 into your account, and tell you that you can redeem the money once you hit \$100, and that each survey is worth \$1. When they got to their 49th survey, they closed shop and disappeared for good. Things like that really tick me off!



- **Filling in surveys is time consuming**

I find the problem with surveys is that it's SO time consuming. Sure you can make money, but it can turn out to be almost like a full time job in and of itself.

- **Difficult to make money using paid surveys**

It took me about 3 months to make \$20 bucks. I got paid but never even thought about going into that method again.

I've done so many surveys and they end up having enough people or I don't qualify. That one is frustrating for me and I'm ready to give up on that.

My friend signed up once (I'm not sure who with, but they were Australian) and had to pay to join. She hardly received any surveys and never made her money back! A lot of the "free" paid survey sites don't actually pay you \$\$\$, they give you vouchers and discounts for things.

- **Cannot earn a regular income**

I'm registered with quite a few survey sites. You can't earn a regular income as u have to wait to be invited to do a survey.

- **Not all paid survey programs are real**

All in all paid surveys/market research is a real industry but not all paid survey programs are real and genuine.

The problem is that there far more companies out there marketing themselves as "paid survey" that really aren't. And those give the paid survey sites a bad name.

- **Need to pay during survey process and only paid upon approval**

These surveys almost always want you to sign up for something that will cost you money. Frequently you will not get paid until you get approval on all of the items you signed up for are approved.

- **Difficult to find legit paid survey offers.**

I've often looked into the paid survey opportunities and only found non-legit offers.

- **It takes a long time to get paid or get rewarded**

I joined quite a few sites but it takes me a long time to get any rewards.

I have been actively completing surveys, the survey companies take forever to pay!

- **Lose out on opportunity because of inconvenient arrangements**

I signed up for various market research companies and get emails that offer nice cash amounts to go to focus groups but so far they have been at inconvenient times or places.